

Privacy Policy - PHOTO ICONIC

The following privacy policy applies from the 1st May 2018

1. What do you do with my personal data?

We use your data to provide you with information about the Photo Iconic photography courses, workshops, events and news and Travel Photographer of the Year awards, exhibitions, news, events, products and photography courses.

2. How long will you keep my personal data?

We review our newsletter database on a regular basis and will remove anyone who has not opened campaigns within an 18-month period, or who has asked us to remove them (you can also unsubscribe directly). Your data is stored on a secure server, in a pass-worded third-party data processor account (Mailchimp). Mailchimp is GDPR compliant.

3. Who do you share my personal data with and why?

We do not share your personal data. We never sell on personal data or send it to sponsors, business partners etc.

4. What data do you hold about me? (and how do you get it?)

If you have signed up to receive our newsletters we will have your name, country of residence, email address and preferred format for newsletters.

If you have booked on to one of our photography courses we will have your name, email address and mobile phone number. If you book one of our trips with our travel partner Hurtigruten, all personal information regarding passports etc. will be managed between yourself and Hurtigruten and their privacy policy will apply.

We collect information directly from you when you either sign up to our newsletter on our website or complete a physical (i.e. printed) request to be added to the newsletter.

5. What rights do I have?

You have the following rights:

- To be informed about how we use your personal data (the purpose of this Privacy Notice);
- To update your personal data. You can update or amend your information in the following ways:
 1. For newsletter subscribers: Click on the 'update subscription preferences' link at the bottom of the newsletter
 2. Email us and we will make the change for you
- To ask us to delete your personal data.
- To get a free copy of your personal data.
- To object to the processing of your data and have it restricted.
- The right to make a complaint to the Information Commissioner (www.ico.org.uk) if you think that any of your rights have been infringed by us.

6. How do I change my marketing preferences?

You can opt in and out of marketing communications at any time by changing your preferences as outlined above.

We will never give your personal data to a third party for marketing unless you have expressly given us

your permission.

7. How do you ensure my data is secure?

Photo Iconic is committed to keeping your data secure. We use a variety of security technologies and procedures to help protect your personal data from unauthorized access, use or disclosure.

Newsletter subscriber data is stored on a secure server, in a pass-warded third-party data processor account (Mailchimp). Mailchimp is GDPR compliant.

8. Changes to this Privacy Notice

We will check this policy from time to time and post any changes here. We may also let you know about these changes by email.

9. Resolving Privacy Issues

We will always try our best to resolve any data privacy issue you may have. You have the right to refer any data privacy issue to the Information Commissioner's Office at any time.